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PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Spencer A. Rathus, et al.

Serial No.: TO BE ASSIGNED

Group Art Unit: TBA

Filed: January 25, 2001

Examiner: TBA

For: METHOD AND APPARATUS FOR

Atty. Doc. No.: 660-019

ACCESSING ELECTRONIC DATA

VIA A FAMILIAR PRINTED MEDIUM

Honorable Commissioner of Patents and Trademarks Washington, D.C. 20231

SUPPLEMENTAL PRELIMINARY AMENDMENT

Prior to substantive review of the subject application, please amend as follows:

IN THE CLAIMS

Please cancel claims 1-167. Please add the following new claims:

168. A system for displaying programming to a user, the system comprising:

a printed commercial document having at least one machine recognizable feature;

a feature recognition unit having associated therewith

a means for recognizing said feature and a means

for transmitting a coded signal in response to the